The Twelfth International Pharmaceutical and Medical Device Compliance Congress

HOTEL SAVOYEN, VIENNA, AUSTRIA
MAY 14 – 16, 2018

www.InternationalPharmaCongress.com

SPEAKER PANELS:

CO CHAIRS:
Dante Beccaria, Senior Vice President, Global Compliance Officer, Head of Ethics and Business Integrity Department, Sanofi, Paris, France
Stephen Nguyen Duc, Former Area Director, International Operations, Western Europe and Canada, Office of Ethics and Compliance, AbbVie; Board and Co-chair, Strategic Committee, ETHICS, Rungis, France

SPECIAL RATES AVAILABLE FOR:

KEYNOTE SPEAKERS:
Nicola Bedlington, Secretary General, European Patients Forum, Brussels, Belgium
Serge Bernasconi, MA, MIM, Chief Executive Officer, MedTech Europe, Brussels, Belgium
Nicola Bonucci, DEA, DESS, LLM (Invited), Director, Directorate for Legal Affairs, OECD, Paris, France
Giovanni Buttarelli, European Data Protection Supervisor, Brussels, Belgium
Charles Cain, JD, Chief, FCPA Unit, US Securities and Exchange Commission (SEC), Washington, DC, USA
Paul Csiszár, JD, Director, DG Competition, European Commission, Brussels, Belgium
Camilla de Silva, Joint Head of Bribery and Corruption, UK Serious Fraud Office, London, UK

Tarek Helou, JD, Assistant Chief, FCPA Unit, Fraud Section, Criminal Division, US Department of Justice, Washington, DC, USA
Jose F. Zamarriego Izquierdo, MBA, PhD, Director, Code of Practice Surveillance Unit, Farmaindustria (Spain), Madrid, Spain
Sofie Melis, Senior Manager, Ethics and Compliance, IFPMA, Geneva, Switzerland
Marie-Claire Pickaert, Deputy Director General, Chief Financial Officer and Ambassador to the Medical Communities, EFPIA, Brussels, Belgium
Heather Simmonds, Director, UK Prescription Medicines Code of Practice Authority, London, UK
Professor N. Craig Smith, Affiliate Professor of Ethics and Social Responsibility, and Chair, Ethics and Social Responsibility, INSEAD, Fontainebleau, France
Tamara Tubin, International Compliance Director, Corporate Compliance, Wright Medical Group NV, Zürich, Switzerland

SPECIAL RATES AVAILABLE FOR:

For Early Bird Registration Discount
Register by Friday, March 30, 2018.

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CONTINUING EDUCATION CREDITS:

Accounting Professionals:
Approved for up to 19.0 NASBA CPE credits.

Attorneys:
Pending approval for PA MCLE credits.

Compliance Professionals:
Pending Compliance Certification Board (CCB) approval of CEUs.

DIAMOND GRANTOR:

SILVER GRANTORS:

BRONZE GRANTORS:

MEDIA PARTNER:

CONSORTIUM OF LIFE SCIENCE COMPLIANCE FORUM
WHO SHOULD ATTEND:
• Pharmaceutical Manufacturers
• Medical Device Manufacturers
• Generic Pharmaceutical Manufacturers
• Site Management Organizations
• Clinical Research Organizations
• Management Companies
• Wholesale, Retail, Mail Order and Internet Pharmacies
• Health Care Regulators and Policy Makers
• Pharmaceutical and Health Care Executives and Board Members
• Regulatory and Compliance Professionals
• Medical Directors
• Physicians and Other Health Care Professionals
• Pharmacists
• Food and Drug Law Attorneys
• Health Care Attorneys and In-house Counsel
• Compliance Officers
• Privacy Officers
• Ethics Officers and Corporate Social Responsibility Personnel
• Pharmaceutical Consultants
• Investment Bankers
• Venture Capitalists
• Health Services Researchers and Academics
• Auditors
• Promotion Signatories/Approvers
• Risk Management Personnel
• Governmental Policy Makers and Regulators

The First International Pharmaceutical Compliance Congress and Best Practices Forum was held in June 2007 to bring together company compliance professionals, regulators, lawyers, and consultants working in this interesting and expanding field. The purpose was to hold a truly global conference addressing the key issues impacting our industries. The first international conference agenda was developed with inputs from company compliance professionals on topics they wanted to know more about, which continues to be one of the greatest strengths of these conferences.

The 2018 Co-Chairs led the design of the Congress around relevant Global Pharma and Medical Device Compliance Codes Update, current compliance issues, and emerging trends pertaining to:
• Anti-corruption and Anti-bribery Policy
• Relationships with Patient Support Programs
• Direct Sponsorship of Healthcare Professionals at Third Party Events
• Third-Party Risk Management, Due Diligence, and Compliance Monitoring
• EU General Data Protection Regulation (GDPR)
• Social Responsibility and the Ethics of Artificial Intelligence
• Compliance Issues in Market access and Outcomes-Based Value-Added Services, and
• The next generation of ethics and compliance programs.

This year the Congress features keynote speakers from important organizations and industry associations including the International Society of Healthcare Ethics and Compliance Professionals (ETHICS), European Patients Forum (EPF), the European Commission, the European Data Protection Supervisor, the Organisation for Economic Co-operation and Development (OECD), the UK Serious Fraud Office (SFO), the US Department of Justice FCPA Unit and the US Securities & Exchange Commission (SEC), the European Federation of Pharmaceutical Industries and Associations (EFPIA), the UK Prescription Medicines Code of Practice Authority, the Code of Practice Surveillance Unit, Farmaindustria (Spain), the International Federation of Pharmaceutical Manufacturers and Associations (IFPMA) and MedTech Europe.

Listen to and engage in dialogue with our keynote speakers, industry experts working within pharmaceutical and medical devices companies, as well as, legal counsel and industry partners as we navigate the current landscape, share best practices, and discuss practical guidance for the future of our profession.

Over the years, the International Congresses have been held in Berlin (2010), Brussels (2007, 2015), Budapest (2012), Dubai (2014), Istanbul (2011), Madrid (2013), Paris (2008), Rome (2009), Warsaw (2016) and Lisbon (2017). In 2018, we are pleased to hold the Twelfth International Pharmaceutical Compliance Congress and Best Practices Forum in Vienna, Austria. Our attendees will be welcomed by Jan Oliver Huber, DR JUR, General Secretary, Association of the Austrian Pharmaceutical Industry (PHARMIG).

EXHIBIT AND SPONSORSHIP OPPORTUNITIES
Take advantage of this unique opportunity to expand your reach! The Congress is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.
MONDAY, MAY 14, 2018

8:00 am  Registration Opens

PRECONFERENCES
(Optional attendance; No additional cost; Included in conference registration)

PRECONFERENCE I: ETHICS Association Highlights on Current Compliance Issues
Preconference open to all. Members of ETHICS Association will introduce the Vision and Mission of the Association followed by facilitated small group discussions of current crucial compliance issues with group conclusions shared and discussed by assembled attendees.

9:00 am  Welcome, Introductions and Facilitated Discussions
Dante Beccaria, Senior Vice President, Global Compliance Officer, Head of Ethics and Business Integrity Department, Sanofi, Paris, France
Suzanne Durdevic, LLM, Senior Director, General Counsel Europe, Boston Scientific International, Paris, France
Sue Egan, Director and Principal Consultant, Sue Egan Associates, Great Missenden, Buckinghamshire, UK
Cecile Gousset, Head of Compliance Risk Assessment, Policies and Education, Global Ethics and Business Integrity, Sanofi, Paris, France
Dominique Laymand, Esq., Executive Vice President, Chief Ethics and Compliance Officer, Ipsen, Paris, France
Stephen Nguyen Duc, Former Area Director, International Operations, Western Europe and Canada, Office of Ethics and Compliance, AbbVie, Rungis, France
Roeland Van Aelst, Regional Vice President, HCCO M&D EMEA, Office Health Care Compliance and Privacy, Johnson & Johnson, Brussels, Belgium

Noon  Adjournment and Lunch on Your Own

PRECONFERENCE II: Patient Support Programs: Risk and Risk Management Best Practices
This is a deep dive workshop focusing on specific risks related to interacting with Patients and Patient Organizations through Patient Support Programme activities:
• Definitions matter – what are we talking about? What are our business colleagues talking about? Is it the same?
• What are the most common manifestations or structures of Patient Support Programmes?
• What are the risks associated with these common activities? How do these risks “show up” – especially in relation to other activities?
• What are best practices for governance and approvals of these activities?
• How do you monitor these activities?

9:00 am  Welcome and Introductions
Casey J. Horton, CFE, Director, Healthcare and Life Sciences Disputes, Regulatory, Compliance and Investigations, Navigant Consulting, Chicago, IL, USA
Gary F. Giampetruzzi, JD, Partner, Paul Hastings; Former Vice President and Assistant General Counsel, Head, Government Investigations, Pfizer Inc., New York, NY, USA
Laurence Labey, MD, Ethics and Business Integrity Business Partner for R&D and Chief Medical Office, Sanofi, Paris, France
Ann Beasley, JD, Director, Navigant Consulting; Former Senior Vice President, Chief Compliance Officer, Biogen; Former Co-chair, International Pharmaceutical and Medical Device Compliance Congress, Boston, MA, USA (Moderator)

Noon  Adjournment and Lunch on Your Own

MONDAY, MAY 14, 2018

INTERNATIONAL PHARMA AND MEDICAL DEVICE CONGRESS DAY I: OPENING PLENARY SESSION

1:00 pm  Welcome and International Pharma and Medical Device Compliance Congress
Jan Oliver Huber, DR JUR, General Secretary, Association of the Austrian Pharmaceutical Industry (PHARMIG), Vienna, Austria

1:15 pm  International Pharma and Medical Device Compliance Congress Vision and Overview
Dante Beccaria, Senior Vice President, Global Compliance Officer, Head of Ethics and Business Integrity Department, Sanofi, Paris, France (Co-chair)
Stephen Nguyen Duc, Former Area Director, International Operations, Western Europe and Canada, Office of Ethics and Compliance, AbbVie; Board Member, Strategic Committee International Society of Healthcare, Ethics, and Compliance Professionals (ETHICS), Rungis, France (Co-chair)
Suzanne Durdevic, LLM, Senior Director, General Counsel Europe, Boston Scientific International; Chair, Legal Affairs Committee, MedTech Europe; Member, Strategic Committee, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS), Paris, France (Co-chair)
Dominique Laymand, Esq., Executive Vice President, Chief Ethics and Compliance Officer, Ipsen, Honorary President, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS); Chair, MedTech Compliance Network, Brussels, Belgium (Co-chair)
Roeland Van Aelst, Regional Vice President – HCCO M&D EMEA, Office Health Care Compliance and Privacy, Johnson & Johnson, Brussels, Belgium (Co-chair)

1:30 pm  Keynote Address: Pharma Executive
2:00 pm  OECD Update
Nicola Bonucci, DEA, DESS, LLM (Invited), Director, Directorate for Legal Affairs, Organisation for Economic Co-operation and Development (OECD), Paris, France

2:30 pm  European Commission Keynote
Paul Csizsár, JD, Director, DG Competition, European Commission, Brussels, Belgium

3:00 pm  Break

3:30 pm  US DOJ and SEC FCPA Enforcement Update
Charles Cain, JD, Chief, FCPA Unit, US Securities and Exchange Commission (SEC), Washington, DC, USA
Tarek Helou, JD, Assistant Chief, FCPA Unit, Fraud Section, Criminal Division, US Department of Justice; Former Assistant US Attorney, Northern District of California, Washington, DC, USA
Gary F. Giampetruzzi, JD, Partner, Paul Hastings; Former Vice President and Assistant General Counsel, Head, Government Investigations, Pfizer Inc., New York, NY, USA (Moderator)

4:15 pm  Keynote: UK Serious Fraud Office Anti-corruption Enforcement Update
Camilla de Silva, Joint Head of Bribery and Corruption, Serious Fraud Office, London, UK
4:45 pm  Annual Chief Compliance Officer Roundtable  
Julie Bonhomme, Legal Affairs and Compliance Deputy Director, European Federation of Pharmaceutical Industries and Associations (EFPIA), Brussels, Belgium

Suzanne Durdevic, LLM, Senior Director, General Counsel Europe, Boston Scientific International; Chair, Legal Affairs Committee, MedTech Europe; Member, Strategic Committee, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS), Paris, France

Tomasz Kruk, Head of Compliance, Vifor Pharma; Former Director, International Compliance, Mallinckrodt Pharmaceuticals; Former Director, Global Ethics and Compliance, Actavis plc (now Allergan), Zurich, Switzerland

Evelyn Lemaire, MA, Head of Compliance, Europe and Canada, Takeda Pharmaceuticals International GmbH, Zurich, Switzerland

Thomas J. Schumacher, JD, Vice President and Global Chief Ethics and Compliance Officer, Medtronic; Awardee, 2017 PwC MedTech Ethical Leadership Award, Fridley, MN, USA

Mariusz Witalis, Partner, Fraud Investigation & Dispute Services, EY, Warsaw, Poland (Moderator)

6:00 pm  ADJOURNMENT AND NETWORKING RECEPTION

TUESDAY, MAY 15, 2018

7:30 am  Registration Commences

DAY II: MORNING PLENARY SESSION

8:30 am  Co-chair Welcome and Overview

8:45 am  Global Pharma and Medical Device Compliance Codes Update

EFPIA Code
Jose F. Zamarriego Izquierdo, PhD, Director, Code of Practice Surveillance Unit, Farmaindustry, Madrid, Spain

IFPMA Code
Sofie Melis, Senior Manager, Ethics and Compliance, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA); Former Senior Governance and Compliance Associate, Eli Lilly, Geneva, Switzerland

MedTech Europe Code
Roeland Van Aelst, Regional Vice President – HCCO MD&D EMEA, Office Health Care Compliance and Privacy, Johnson & Johnson; Board Member, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS); Chairman, MedTech Compliance Network, Brussels, Belgium

UK Code
Heather Simmonds, Director, Prescription Medicines Code of Practice Authority, London, UK

MEA Code
Laura Nassar, Head of Compliance Middle East, Roche Pharmaceuticals; Lead, Compliance and Legal Working Group, Pharmaceutical Research and Manufacturers Association, Gulf (PhRMA); Former Regional Pharma HCC Officer Emerging Markets, Johnson & Johnson, Beirut, Lebanon

Asia Pac Code
Yuet Ming Tham, JD, Partner, Sidley Austin LLP; Former Asia Pacific Regional Compliance Director, Pfizer; Former Deputy Public Prosecutor, Singapore, Hong Kong

9:45 am  European Patients Forum (EPF) Keynote  
Nicola Bedlington, Secretary General, European Patients Forum (EPF), Former Director, European Disability Forum, Brussels, Belgium

10:15 am  Break

10:45 am  Behind the Bribe: Multiple Global Perspectives on How Foreign Bribery Occurs  
Richard Bistrong, MA, Chief Executive Officer, Front-Line Anti-Bribery LLC; Contributing Editor, The FCPA Blog, New York, NY, USA

11:30 am  Annual Anti-corruption Roundtable  
Peter Dienss, Esq., Partner and Head, Global Healthcare and Life Sciences Group, Clifford Chance; Co-chair, Legal Affairs Focus Group (LA FG), EUCOMED; Co-chair, Compliance Network (CN), EUCOMED, Düsseldorf, Germany

George “Ren” McEachern, CFE, CAMS, Managing Director; Ex-UK Head of Enforcement, EY; Former Supervisory Special Agent, International Corruption Squad, US Federal Bureau of Investigation, Washington, DC, USA

Paul J. Melling, JD, Founding Partner, Baker & McKenzie – CIS, Limited, Moscow, Russia

Ethan M. Posner, JD, Partner, Covington; Former Deputy Associate Attorney General, US Department of Justice, Washington, DC, USA

Vivian Robinson, Esq., Queen’s Counsel, Partner, McGuire Woods; Former General Counsel of the UK Serious Fraud Office; Former Head, QEB Hollis Whitham Chambers, Recorder of the Crown Court and Treasurer of Inner Temple, London, UK

Ted Acosta, JD, Americas Vice Chair, Risk Management, EY; Former Senior Counsel, Office of Inspector General, US Department of Health and Human Services, New York, NY, USA and Paris, France (Moderator)

12:30 pm  NETWORKING LUNCHEON

MINI SUMMITS ROUND I

MINI SUMMIT I: Risk Evaluation Relating to Managing Third Party Relationships

2:00 pm  Introductions, Panel Discussion and Q&A

Dave O’Shaughnessy (Invited), Vice President, Compliance, Emerging Markets, IQVIA; Board of Directors, ETHICS; Former Vice President, Global Compliance Strategy and Implementation, AstraZeneca; Former Vice President and Compliance Officer, International Pharmaceuticals, GlaxoSmithKline, London, UK

Nathalie Pirlot, Third Party Compliance Management Lead, UCB, Brussels, Belgium

Michele Tagliaferri, JD, Partner and Lead, Investigations and Compliance Team, Sidley Austin LLP, Brussels, Belgium

Christine Zettlemoyer, JD, Head, Americas Compliance and Global Support, CSL Behring; Former Executive/Head, Global Compliance Oversight and Monitoring, Merck, King of Prussia, PA, USA

Ann Beasley, JD, Director, Navigant Consulting; Former Senior Vice President, Chief Compliance Officer, Biogen; Former Co-chair, International Pharmaceutical and Medical Device Compliance Congress, Boston, MA, USA (Moderator)
MINI SUMMIT II: EU General Data Protection Regulation (GDPR) Privacy Update
2:00 pm  Introductions, Panel Discussion and Q&A
Keith M. Korenchuk, JD, MPH, Partner, Arnold & Porter LLP, Washington, DC, USA
Nicola Orlandi, Head Data Privacy Pharma, Global Privacy Office,Novartis International AG; Former Head of Legal and Compliance, Sandoz S.p.A., Basel, Switzerland
Wilny Vanbussenhout, MBA, LIC, Law (Invited), Chief Privacy Officer, Johnson & Johnson, Brussels, Belgium
Geert van Gansewinkel, MSc, MBA, JESE, Managing Partner, Polaris Europe and Asia-Pacific, Polaris BV, Amsterdam, Netherlands (Moderator)

MINI SUMMIT III: The Future of Direct Sponsorships
2:00 pm  Introductions, Panel Discussion and Q&A
Suzanne Durdevic, LLM, Senior Director, General Counsel Europe, Boston Scientific International; Chair, Legal Affairs Committee, MedTech Europe; Member, Strategic Committee, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS), Paris, France
Eduard Castells, Global Head, Integrity and Compliance Policies and Risk Assessment, Novartis, Basel, Switzerland
Giota Papamarkou, Global Ethics and Compliance Director, Ipsen; Former EMEA Compliance and Ethics Manager, Bristol-Myers Squibb, Paris, France (Moderator)
Divya Duong, Global Compliance Solutions Partner, IQVIA, Paris, France (Moderator)

MINI SUMMIT IV: Patient Organizations (EFPIA White Paper)
2:00 pm  Introductions, Panel Discussion and Q&A
Nicola Bedlington, Secretary General, European Patients Forum (EPF); Former Director, European Disability Forum, Brussels, Belgium
Cecile Gousset, Head of Compliance Risk Assessment, Policies and Education, Global Ethics and Business Integrity, Sanofi, Paris, France
Stephen Nguyen Duc, Former Area Director, International Operations, Western Europe and Canada, Office of Ethics and Compliance, Abbvie; Board Member, Strategic Committee International Society of Healthcare, Ethics, and Compliance Professionals (ETHICS), Rungis, France
Casey J. Horton, CFE, Director, Healthcare and Life Sciences Disputes, Regulatory, Compliance and Investigations, Navigant Consulting, Chicago, IL (Moderator)

MINI SUMMIT V: Annual Middle East Africa (MEA) Compliance Update
2:00 pm  Introductions, Panel Discussion and Q&A
Els Janssens, LLM, Senior Associate, Baker & McKenzie Habib Al Mulla; Former Legal Adviser, European Medicines Agency; Former Senior Legal Counsel, Johnson & Johnson, Abu Dhabi, UAE
Ilknur Kehilbar, Associate Director, Health Care Compliance, Turkey and Partner Markets, Celgene, Istanbul, Turkey
Laura Nassar, Head of Compliance Middle East, Roche Pharmaceuticals; Lead, Compliance and Legal Working Group, Pharmaceutical Research and Manufacturers Association, Gulf (PhRMA); Former Regional Pharma HCC Officer Emerging Markets, Johnson & Johnson, Paris, France
Joe Henein, PharmD, President and Chief Executive Officer, NewBridge Pharmaceuticals FZ LLC, Dubai, UAE (Moderator)

MINI SUMMITS ROUND II

MINI SUMMIT VI: Compliance Issues Regarding Outcomes-based Value-added Services
3:15 pm  Introductions, Discussion and Q&A
Jan Oliver Huber, DR JUR, General Secretary, Association of the Austrian Pharmaceutical Industry (PHARMIG), Vienna, Austria
Tomasz Kruk, Head of Compliance, Vifor Pharma; Former Director, International Compliance, Mallinckrodt Pharmaceuticals; Former Director Global Ethics and Compliance, Actavis plc (now Allergan), Zurich, Switzerland
Kristine Peers (Invited), General Counsel, EFPIA; Former Senior Director, Global Biosimilars; Corporate Affairs Lead, Legal Lead, Global Health and Value, EU/International and Assistant General Counsel/Lead, Counsel Primary Care Europe, Pfizer, Brussels, Belgium
Fernand Nedee (Invited), Head, Legal MDD EMEA, Johnson & Johnson, Antwerp, Belgium (Moderator)
Kip Ebel, MBA, Principal, Fraud Investigation & Dispute Services, EY, New York, NY, USA (Moderator)

MINI SUMMIT VII: Annual Medical Device Ethics and Compliance Update
3:15 pm  Introductions, Discussion and Q&A
Ceren Aral Desnos, LLM, Interim Director of Legal and Compliance (Consultant), MedTech Europe, Paris, France
John McLaughlin, JD, Counsel, Friedman & Wittenstein, Washington, DC
Christine M. Sainvii, Compliance Officer, EthicalMedtech; Manager, Conference Vetting System (CVS), European Medical Technology Industry Association (MedTech Europe), Brussels, Belgium
Thomas J. Schumacher, JD, Vice President and Global Chief Ethics and Compliance Officer, Medtronic; Awarded, 2017 PwC MedTech Ethical Leadership Award, Fridley, MN, USA
Roeland Van Aelst, Regional Vice President – HCO MD&D EMEA; Office Health Care Compliance and Privacy, Johnson & Johnson; Chairman, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS); Chairman, MedTech Compliance Network, Brussels, Belgium
Lee Betteridge, Director, Pharmaceutical and Life Sciences, PwC, London, UK (Moderator)

MINI SUMMIT VIII: Social Responsibility: Compliance with EU Directive 2014/95/EU
3:15 pm  Introductions, Discussion and Q&A
Dante Becaria, Senior Vice President, Global Compliance Officer, Head of Ethics and Business Integrity Department, Sanofi, Paris, France
Dominique Laymand, Esq., Executive Vice President, Chief Ethics and Compliance Officer, Ipsen; Honorary President, International Society of Healthcare Ethics and Compliance Professionals (ETHICS), Paris, France
Uffe Kåre Rasmussen, MSc, Senior Director, Chief Compliance Officer, Corporate Compliance and Corporate Social Responsibility, H. Lundbeck A/S, Copenhagen, Denmark
Ulf H. Grundmann, Partner, FDA and Life Sciences, King & Spalding LLP, Frankfurt am Main, Germany (Moderator)

MINI SUMMIT IX: The Evolution of Compliance Programs
3:15 pm  Introductions, Discussion and Q&A
John Alexander, Head of European Compliance, Mundipharma International; Former EMEA Director of Compliance, Ortho Clinical Diagnostics; Former Healthcare Compliance Officer, Janssen-Cilag, Cambridge, UK
Karen Eryou, Head, Ethics and Compliance Programs, UCB Pharma; Former Co-chair, Asia Pacific Pharma Compliance Congress, Brussels, Belgium
Abdul Luheishi, MBA, Executive Director, Global Operations, Ethics and Compliance, Astellas Pharma EMEA; Former Vice President, Health Care Compliance, Johnson & Johnson, Chertsey, UK
George Fife, Partner, Fraud Investigation & Dispute Services, EY; Former Executive Director, Compliance and Ethics, Bristol-Myers Squibb, Paris, France (Moderator)

MINI SUMMIT X: Annual Central and Eastern Europe (CEE) Compliance Update
3:15 pm  Introductions, Discussion and Q&A
Madina Plieva, PhD, Legal and Compliance Head, Russia, Bristol-Myers Squibb; Former Legal Director, Association of International Pharmaceutical Manufacturers (AIPM); Former Head of Legal Department, Kautan Moscow State Law Academy, Moscow, Russia
Eugeniy Tilezhinsky, MBA, PhD, Law and Compliance Lead for the Central and Eastern Europe, Bristol-Myers Squibb, Unbridge, Middlesex, UK
Dumitra Uta, MD, MBA, CCEP, Ethics and Compliance Director, South-East Europe, Eli Lilly and Company, Bucharest, Romania
Paweł Wajszczyk, MBA, Director HCO Eastern Europe, Russia, CIS MD, Johnson & Johnson, Warsaw, Poland
Mariusz Witalis, Partner, Fraud Investigation & Dispute Services, EY, Warsaw, Poland (Moderator)

4:15 pm  Transition Break
MINI SUMMITS ROUND III

MINI SUMMIT XI: Compliance Considerations for Use of Social Media
4:30 pm  Introductions, Panel Discussion and Q&A
Liesbeth Bergmans, LLM, Senior Legal Counsel, Teva Pharmaceuticals, Amsterdam, Netherlands
Sue Egan, Director and Principal Consultant, Sue Egan Associates, Great Missenden, Buckinghamshire, UK
Olga Sanz Escudero, Compliance Advisor, Merck; Former Codes Compliance Officer, Farmaindustria, Madrid, Spain
Oscar Perdomo, Manager, Pharmaceutical and Life Sciences, PwC, Basel, Switzerland (Moderator)

MINI SUMMIT XII: Compliance Monitoring and Risk Assessments
4:30 pm  Introductions, Panel Discussion and Q&A
Eduard Castells, Global Head Integrity and Compliance Policies and Risk Assessment, Novartis, Basel, Switzerland
Abdul Luheishi, MBA, Executive Director, Global Operations, Ethics and Compliance, Astellas Pharma EMEA; Former Vice President, Health Care Compliance, Johnson & Johnson, Chertsey, UK
Fabien Roy, Counsel, Hogan & Lovells, Brussels, Belgium
Carl Judge, Partner, Fraud Investigation & Dispute Services, EY, London, UK (Moderator)

MINI SUMMIT XIII: Impact of Self-Regulation Schemes on Industry Relationships with HCPs, HCOs and Patient Organizations
4:30 pm  Introductions, Panel Discussion and Q&A
Holger Diener, PhD, Managing Director, Association of Voluntary Self-Regulation for the Pharmaceutical Industry; Vice-Chair, Ethics and Business Integrity Committee (eBIC), International Federation of Pharmaceutical Manufacturers and Associations (IFPMA), Berlin, Germany
Jose F. Zamarriego Izquierdo, PhD, Director, Code of Practice Surveillance Unit, Farmaindustria, Madrid, Spain
Heather Simmonds, Director, Prescription Medicines Code of Practice Authority, London, UK
Brian Sharkey, JD, Vice President, Porzio Life Sciences, LLC; Principal, Porzio, Bromberg & Newman, Morristown, NJ, USA (Moderator)
DAY III: CLOSING PLENARY SESSION

7:30 am Registration Commences

8:30 am Co-chair Welcome and Introductions

8:45 am European Data Protection Supervisor Update

Giovanni Buttarelli, European Data Protection Supervisor, Former Assistant European Data Protection Supervisor; Former Secretary General, Italian Data Protection Authority, Brussels, Belgium

9:15 am IFPMA Update

Sofie Melis, Senior Manager, Ethics and Compliance, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA); Former Senior Governance and Compliance Associate, Eli Lilly, Geneva, Switzerland

9:45 am Transition Break

10:00 am MedTech Europe Update

Serge Bernasconi, MA, MIM, Chief Executive Officer, MedTech Europe; Former Chief Executive Officer, Eucomed; Former Chief Executive Officer, European Diagnostic Manufacturers Association; Former President, Medtronic France and Regional Vice President, Medtronic Europe; Former Managing Director, Middle East and Africa, Schering Plough, Brussels, Belgium

10:30 am Healthcare Compliance as a Profession: What it Takes

Professor N. Craig Smith, Affiliate Professor of Ethics and Social Responsibility, and Chair, Ethics and Social Responsibility, INSEAD; Academic Director, CSR & Ethics Research Group, INSEAD Social Innovation Centre, Fontainebleau, France

11:00 am Challenges and Opportunities of Pursuing the Healthcare Compliance Profession

Sue Egan, Director and Principal Consultant, Sue Egan Associates, Great Missenden, Buckinghamshire, UK

Tamara Tubin, International Compliance Director, Corporate Compliance, Wright Medical Group N.V.; Vice Chair, Ethics and Compliance Committee, MedTech Europe; Member, Strategic Committee, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS), Zürich, Switzerland

11:30 am Embracing Change in the Digital Health Era

Marie-Claire Pickaert, Former Deputy Director General, Chief Financial Officer and Ambassador to the Medical Communities, European Federation of Pharmaceutical Industries and Associations (EFPIA), Brussels, Belgium

Noon The Ethics of Artificial Intelligence

Olivier Leclerc, MBA (Invited), Senior Partner, McKinsey, Los Angeles, CA, USA

12:30 pm ADJOURNMENT

HOTEL INFORMATION/RESERVATIONS

The International Pharmaceutical Compliance Congress does not contract with any third party organization to make hotel reservations for attendees of the Congress. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.

The Hotel Savoyen Vienna is the official hotel for Twelfth International Pharmaceutical Compliance Congress. A special group rate of €170.00 sgl/€190.00 dbl per night (plus tax) has been arranged for Congress Attendees. The room rate includes Breakfast and Wi-Fi. You may make a reservation online at www.austria-trend.at/book/IPCC. Any questions regarding room bookings can be directed to reservierung.savoyen@austria-trend.at or by phone to +43 1 206 33 9101.

Reservations at the group rate will be accepted until the cut-off date of Friday, April 20, 2018. After this, reservations will be accepted on a space-available basis at the prevailing rate.

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TWELFTH INTERNATIONAL PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

SPONSORED BY International Society of Healthcare Compliance Professionals (ETHICS)

MEDIA PARTNERS: Life Sciences Compliance Update

May 14 – 16, 2018 • Hotel Savoyen, Vienna, Austria

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EIGHTH ASIA PACIFIC PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

SPONSORED BY Asia Pacific Healthcare Industry Compliance Team

COSPONSORED BY International Society of Healthcare Ethics and Compliance Professionals (ETHICS)

MEDIA PARTNERS: Life Sciences Compliance Update

September 10 – 12, 2018 • Singapore

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NINETEENTH ANNUAL PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

A Hybrid Conference and Internet Event

SPONSORED BY Pharmaceutical Compliance Forum (PCF)

November 7 – 9, 2018 • Washington, DC

www.PharmaCongress.com
MEMBERSHIP APPLICATION FORM

Thank you for your interest in ETHICS. If you wish to join our society, please complete the form below and also email your CV to: bureau@ethicspros.com.

The ETHICS Bureau meets regularly to consider membership applications and we normally aim to respond to prospective members within three weeks, although during holiday periods our response may take a little longer.

You can also apply online at: www.ethicspros.com.

Required fields are marked *

Name*

Telephone

Email*

Company

Position

Please specify the membership category you would like to apply for: □ Contributing member: €1,500

□ Active Member: €250

Please briefly describe your experience in ethics and compliance roles, including function and reporting line, and your current role: *

What is your level of Seniority in your current position? *

How did you learn about our Association? *

SEE http://www.ethicspros.com/how-to-join/membership-application/.

MEMBERSHIP CATEGORIES

The Association welcomes new members. Candidates for membership must be professionals or experts in Compliance and / or Ethics in the Healthcare Sector, whether from industry, schools, universities, training centers or even government or quasi-government bodies. The Board may, on a case by case basis, accept other members in consideration of the goals of the Association.

TYPES OF MEMBERSHIP CATEGORIES

FOUNDING MEMBERS: The founding members are Dominique Laymand and Roeland van Aelst.

CONTRIBUTING MEMBERS: Individuals able to help the Association through payment of a special annual subscription fee.

ACTIVE MEMBERS: Individuals ready to demonstrate and implement a positive contribution to the Association’s purpose and take part actively in its works and activities.

HONORARY MEMBERS: Nominated (by the Board) as result of services rendered to the Association, or in consideration of their particular skills or expertise in the domain of Compliance or Ethics.

“At a time when Compliance, Ethics and Business Integrity have never been so crucial for all industries, my colleagues and I are proud to have created this Association which is comprised of leading professionals responsible for Compliance and Ethics in major Pharmaceuticals and Medical Devices Companies”

—Dominique Laymand, Honorary President, International Society of Healthcare Ethics and Compliance Professionals (ETHICS)


The Twelfth International Pharmaceutical and Medical Device Compliance Congress

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HOW TO REGISTER: Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (Euros, payable to Health Care Conference Administrators, LLC).


FAX: +1 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187, USA

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Onsite conference registration includes onsite attendance of either preconference sessions and the conference, professional networking, and live interaction with the faculty.

CONFERENCE – Standard Individual Rate:

☐ Through Friday, March 30, 2018* €1,795

☐ Through Friday, April 20, 2018** €1,995

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Group registrations submitted from the same organization at the same time receive the following discounted rate for conference registration:

☐ Five or more (per person): €1,495 ☐ Ten or more (per person): €1,395

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☐ Through Friday, April 20, 2018** €1,595

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CONFERENCE – ETHICS/PCF/IFPMA/EPFIA/PHARMIG/ MedTech Europe Group Rate***:

Group registrations submitted from the same organization at the same time receive the following discounted rate for conference registration:

☐ Five or more (per person): €1,295 ☐ Ten or more (per person): €1,195

SELECT A COMPLIMENTARY PRECONFERENCE SESSION on Monday, May 14:

☐ I: ETHICS Association Highlights on Current Compliance Issues

☐ II: Patient Support Programs: Risk and Risk Management Best Practices

SELECT YOUR MINI-SUMMITS on Tuesday, May 15 (One from each group):

ROUND I – 2:00 pm

☐ I. Risk Evolution Relating to Managing Third Party Relationships

☐ II. EU General Data Protection Regulation (GDPR) Privacy Update

☐ III. The Future of Direct Sponsorships

☐ IV. Patient Organizations (EPFIA White Paper)

☐ V. Annual Middle East Africa (MEA) Compliance Updates

ROUND II – 3:15 pm

☐ VI. Compliance Issues Regarding Outcomes-based Value-added Services

☐ VII. Annual Medical Device Ethics and Compliance Update

☐ VIII. Social Responsibility: Compliance with EU Directive 2014/95/EU

☐ IX. The Evolution of Compliance Programs

☐ X. Annual Central and Eastern Europe (CEE) Compliance Update

ROUND III – 4:30 pm

☐ XI. Compliance Considerations for Use of Social Media

☐ XII. Compliance Monitoring and Risk Assessments

☐ XIII. Impact of Self-Regulation Schemes on Industry Relationships with HCPs, HCOs and Patient Organizations

☐ XIV. The Use of Behavioral Economics in Compliance Programs

☐ XV. Compliance Issues in Market Access

* This price reflects a discount for registration & payment received by March 30, 2018.

** This price reflects a discount for registration & payment received by April 20, 2018.

*** To qualify for the ETHICS/PCF/IFPMA/EPFIA/PHARMIG/MedTech Europe member rate an individual must be an individual member or an employee of a member company of the International Society of Healthcare Ethics and Compliance Professionals (ethics), the Pharmaceutical Compliance Forum (PCF), the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA), the European Federation of Pharmaceutical Industries and Associations (EFPIA), Association of the Austrian Pharmaceutical Industry (PHARMIG) and MedTech Europe.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For Webcast and onsite registrants there will be no refunds for “no-shows” or cancellations.

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